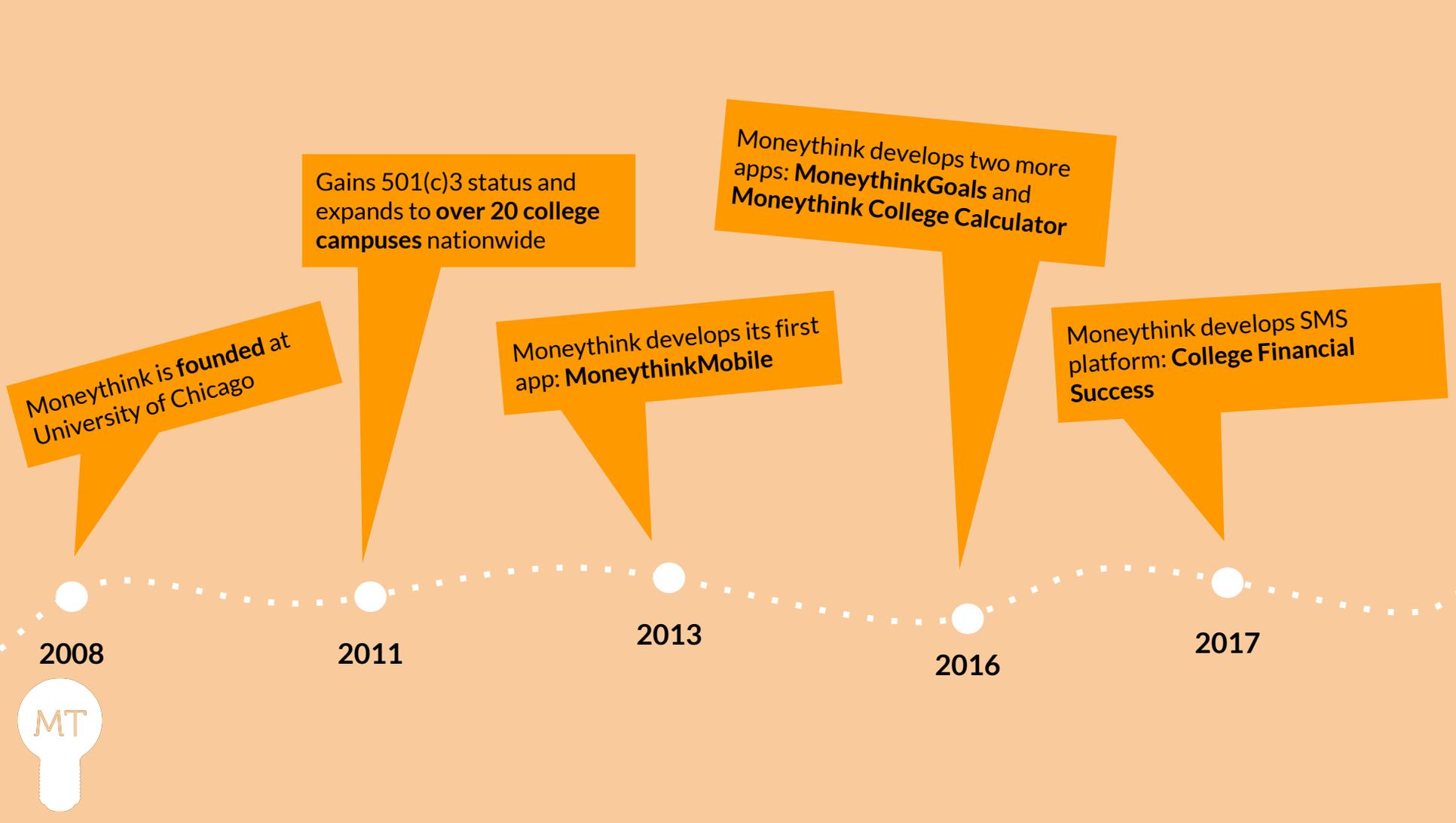


# Moneythink and Financial Capability

How near peer mentoring can play a role in  
student emergency aid



moneythink



Moneythink is founded at University of Chicago

Gains 501(c)3 status and expands to over 20 college campuses nationwide

Moneythink develops its first app: **MoneythinkMobile**

Moneythink develops two more apps: **MoneythinkGoals** and **Moneythink College Calculator**

Moneythink develops SMS platform: **College Financial Success**





25 Chapters  
17 different states

630 college  
volunteers

Over 12,000 high school  
students reached to date

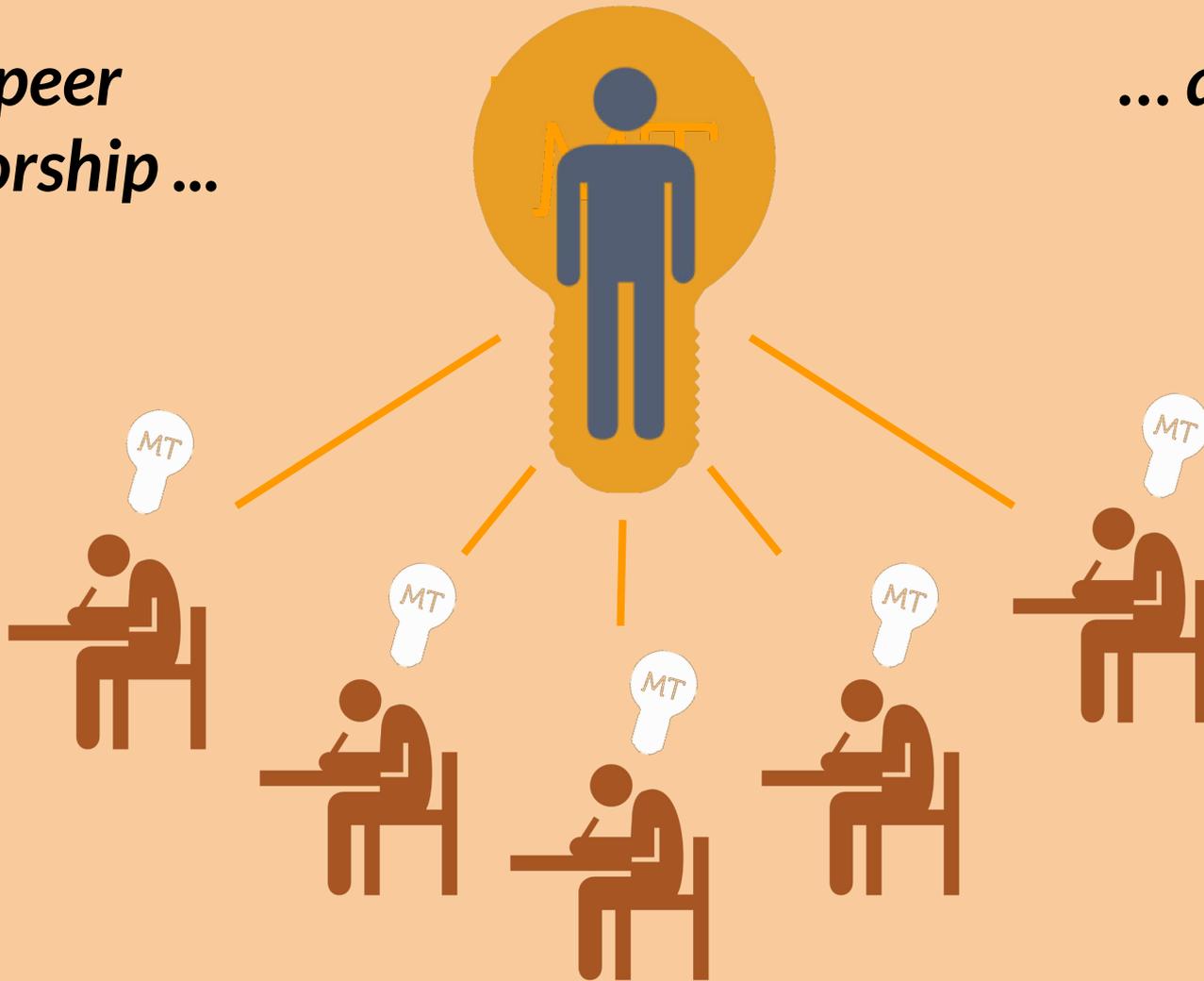
2000+ high school  
students mentored  
per year



# Looking Ahead

***Near-peer  
mentorship ...***

***... actionable,  
relevant  
education***



# Advantages of Leveraging Near-Peer Networks



1. Easily relatable through shared age and experiences
  - a. Students can easily discuss relevant topics with their mentors and find common ground
2. Word of mouth multiplicity
  - a. Talking to your peers about these and other difficult topics makes them easier and easier to discuss in different settings -- and spreads the word about your program!
3. Relationship oriented
  - a. The main impact isn't going to be in the curriculum. It's about building a strong relationship between mentor and mentee and creating a positive support system.

# Recruitment

- **Strong founding team**
  - Those who found a Moneythink Chapter will set the precedence for the future strength of that chapter. Choose wisely!
- **Instill the long-term mission and vision**
  - If your volunteers are passionate about the cause, they'll be more passionate about spreading it and marketing the opportunity to get involved.
- **Give them the materials needed to succeed**
  - Set your volunteers up for success! Give them a tool-box of materials (email templates, marketing materials, interview questions, etc.) that they'll need to begin recruiting and running a chapter on their own.



# Training your volunteer cohort

- **Behavioral focused**
  - It is important to train your volunteers to listen and facilitate. The best mentors are those that are able to see and adjust to the needs of the mentee.
- **Practice makes perfect**
  - Guide your volunteers through potential situations they may encounter via workshops, simulations, or even classroom shadow days.
- **Prepare and support**
  - Provide your mentors with all the materials they need to teach the content, and make sure they know you have their backs. Advocate for them when they need it most, and prove it.
- **Allow for autonomy**
  - Your mentors know their students and their chapters best. What is good for one is not always best for another. Giving them creative liberty to adjust materials or create their own will strengthen their drive and passion for the cause.



**\*\* Remember:** no amount of training will make up for poor recruitment. Selection of passionate, driven volunteers will always trump any training.

# *Questions?*

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